

Exclusive offer for Shopify customers

dotdigital Engagement Cloud for Shopify Plus brings customer engagement to the forefront. So you can work faster, smarter, and achieve greater results.

What's included

Free managed migration package. We'll get you set up in no time, at no costs. This includes setting up your account, putting your data sync in place, and getting you up to speed on segmentation and automation. Don't worry about merging contacts or suppression lists – we'll manage the whole integration process, so you can focus on growing your business.*

Dedicated project manager. We don't do self-serve migration at dotdigital. With an experienced, Shopify integration expert guiding your set up from start to finish, you can be sure that everything will run smoothly. Plus, we provide 24/5 tech support. Whenever you need us – we're ready to talk shop.

AI-powered product recs at no extra cost. Did you know that with Engagement Cloud you can build predictive product recs and include them in any email? Personalize at scale with product recommendations tailored to every individual, and watch your sales numbers skyrocket. The best thing about it? It's completely for free.**

Free Engagement Cloud for Shopify platform training. To seal the deal, you'll also get a seat in a remote platform training session, adapted to fit your needs.***

Why Engagement Cloud?

Make your store data go further

When you've outgrown your email marketing tool and are ready for an omnichannel marketing automation platform, we're here to help you grow. Deliver meaningful marketing messages to more shoppers and inspire loyalty that will last.

Engagement Cloud for Shopify will help you:

- Inspire engagement with beautifully designed campaigns
- Identify valuable customers with segment templates
- Grow your marketing list with branded surveys and forms
- Reach niche audiences with hyper-targeted landing pages
- Automate lifecycle campaigns based on customer behavior
- Keep customers interested with transactional alerts
- Win back lapsed shoppers with omnichannel abandoned cart
- Sell more with predictive product recommendations
- Drive loyalty with easy-to-redeem coupon codes
- Using Shopify Plus? We have the most complete marketing automation connector available in Shopify Flow.

Why Shopify users choose Engagement Cloud

[Find out more](#)

*This offer applies to Accelerate packages only. Talk to your dotdigital contact for more information. **This offer applies to new dotdigital customers only.

***Any remote training session will be recorded and can be shared by participants as wished.